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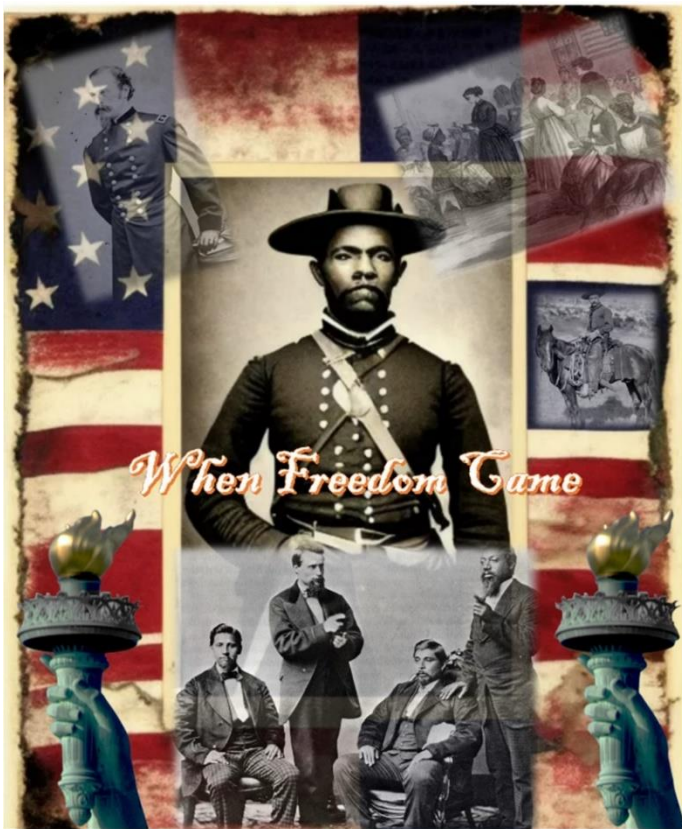
<https://shorteral.gov>



**Old Federal Road
Storytelling Festival**

The Ridge Macon County Archaeology Project and the Town of Shorter, Alabama present the 2023 Old Federal Road Storytelling Festival, Saturday, October 28, 2023, 9 a.m. – 5 p.m. CT Old Shorter High School/Shorter Elementary near the Cubahatchee Bapt. Church on Macon Co. Rd 8 (Old Federal Road)

*Featuring Storytelling – Music – Reader’s Theatre –
Ruff Rydaz Horse Club & Tri-State Auto Club Antique Car Parade – Exhibits – Food Vendors!*



Old Federal Road Storytelling Festival

Saturday, Oct. 28, 2023 | Shorter, Alabama

This arts and culture educational and entertainment event acknowledges the multicultural history and people of The Federal Road, one of the nation’s first federally-funded interstate routes. The Federal Road made possible the “Alabama Fever” land rush which comprised the early settlement of Alabama and its population growth during the 1800s and it contributed to expansionism that led to the forced removal and displacement of the Muscogee Creek Nation. According to historians, if your family roots trace back to ancestors who migrated from the east to the “Old Southwest,” chances are they traveled on the Federal Road. This festival is the one and only event of its kind in Alabama that is dedicated to this history.

The event theme is “When Freedom Came.” The meaning of freedom varies from person to person in our society today. For some people freedom means being able to work and live and raise a family. For others freedom means being able to travel and enjoy life. This festival will highlight what freedom means to us, and what it has meant in the past to others. For example, the festival program booklet cover on the left was inspired by formerly enslaved men who recalled vividly the moment when freedom came as they left their plantations near the end of the Civil War to go with Union Army troops as they marched across Alabama heading towards Columbus, Georgia.

You are cordially invited to become a sponsor and join us to honor southeast Alabama’s significant historical and cultural legacy and to support our efforts to foster community well-being and social cohesion through the arts and humanities. To sponsor this event, download and complete the form and mail

with payment OR download, complete, and mail form and visit link below to submit payment online: <https://www.digtheridge.com/donate> For more information about the event and sponsorship opportunities, please contact Dr. Shari L. Williams, Executive Director at 770-843-1913 or contact@digtheridge.com

2023 OLD FEDERAL ROAD STORYTELLING FESTIVAL SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$5,000

- Recognition as presenting Sponsor in all media releases and any pre- and post-event interviews
- Opportunity for company representative to provide event welcome and/or introduce one or more speakers
- Presenting Sponsor recognition on all event signage and print materials
- Full page ad in festival book
- Logo on The Ridge web site, social media & e-newsletter



\$2,500 – RIDGELINE

- Logo recognition on all event signage and print materials
- Full page ad in festival book
- Logo on The Ridge web site, social media, and e-newsletter

\$1,000 – ALABAMA FEVER

- Logo recognition on all event signage and print materials
- 1/2 page ad in festival book
- Logo on The Ridge web site, social media, and e-newsletter

FESTIVAL BOOK AD SPONSOR

\$500

1/3 Page Ad

Recognition in Festival Book

\$250

1/4 Page Ad

Recognition in Festival Book



2023 Old Federal Road Storytelling Festival Sponsorship Form

Sponsorship levels

Presenting Sponsor - \$5,000

Ridgeline Sponsor - \$2,500

Alabama Fever Sponsor - \$1,000

Festival Book Ad Sponsor (1/3 Page) - \$500

Festival Book Ad Sponsor (1/4 Page) - \$250

Name: _____ **Date:** _____

Company: _____

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Phone: _____ **Email:** _____

Send Payment Receipt To: _____

Payment Method:

Check enclosed in the amount of: \$ _____

Paid online at <https://digtheridge.com/donate>

Download, complete and mail this form by September 15, 2023 to: Ridge Project OFRSE, c/o Dr. Shari L. Williams, Executive Director, 3 Conisburgh Ct., Columbus, GA 31907

AD SPECIFICATIONS (Width x Height)

Full Page
7.875" x 10.5"

1/2 Page Horizontal
7" x 4.75"

1/2 Page Vertical
3.375" x 9.5"

1/3 Page Horizontal
7" x 3.25"

1/3 Page Vertical
2.25" x 9.5"

1/4 Page Horizontal
4.625" x 3.5"

1/4 Page Vertical
3.375" x 4.75"

Please email a high-resolution ad image in .jpg, .tiff, or .png format as an attachment to contact@digtheridge.com

Ad submission deadline is September 30, 2023